

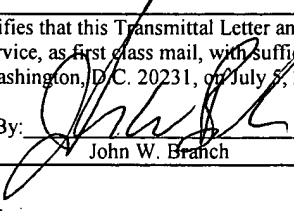
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Receipt  
FILE COPY

Applicant: LINKER ET AL. Examiner: NOT ASSIGNED  
Serial No.: 09/517,134 Group Art Unit: 2722  
Filed: MARCH 2, 2000 Docket: 50003.1US01  
Title: METHOD AND SYSTEM FOR AUTOMATICALLY DISPLAYING AN IMAGE AND A  
PRODUCT IN A PAGE BASED ON CONTEXTUAL INTERACTION AND METADATA



CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the paper, as described herein, are being deposited in the United States Postal Service, as first class mail, with sufficient postage, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on July 5, 2000.

By:   
John W. Branch

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

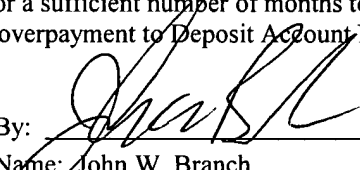
We are transmitting herewith the attached:

- ☒ Transmittal Sheet in duplicate containing Certificate of Mailing
- ☒ Other: Request for Corrected Filing Receipt with copy of Filing Receipt showing error
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Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

MERCHANT & GOULD P.C.  
P.O. Box 2903, Minneapolis, MN 55402-0903  
(612) 332-5300

By:   
Name: John W. Branch  
Reg. No.: 41,633  
JWB/jk



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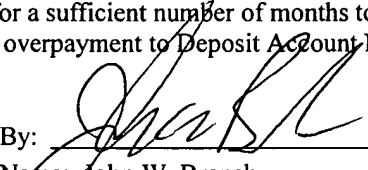
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S/N 09/517,134

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	LINKER ET AL.	Examiner:	NOT ASSIGNED
Serial No.:	09/517,134	Group Art Unit:	2722
Filed:	MARCH 2, 2000	Docket No.:	50003.1US01
Title:	METHOD AND SYSTEM FOR AUTOMATICALLY DISPLAYING AN IMAGE AND A PRODUCT IN A PAGE BASED ON CONTEXTUAL INTERACTION AND METADATA		

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John W. Branch

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AUG 2 2000  
Group 2700

REQUEST FOR CORRECTED FILING RECEIPT

Assistant Commissioner for Patents  
Washington, D.C. 20231

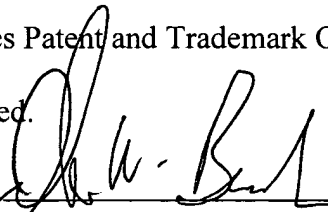
Dear Sir:

Enclosed is a photocopy of the filing receipt from the United States Patent and Trademark Office in the above-identified application showing requested corrections. The filing receipt is erroneous in the following respects as reflected in the papers originally filed: the fourth named inventor, William T. Radcliffe's last name is misspelled.

The correction should read: William T. Radcliffe.

Correction of the records of the United States Patent and Trademark Office and issuance of a corrected filing receipt are respectfully solicited.

MERCHANT & GOULD P.C.  
P.O. Box 2903, Minneapolis, MN 55402-0903  
(612) 332-5300

By:   
Name: John W. Branch  
Reg. No.: 41,633  
JWB/jk



## FILING RECEIPT



\*OC000000005187739\*

UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark OfficeAddress: ASSISTANT SECRETARY AND  
COMMISSIONER OF PATENT AND TRADEMARKS  
Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/517,134	03/02/2000	2722	2776	50003.1US01	14	3	7

Merchant & Gould P C  
3100 Norwest center  
Minneapolis, MN 55402

JB

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AUG 2 2000  
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Date Mailed: 06/20/2000

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the PTO processes the reply to the Notice, the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

Debra L. Linker, Sammamish, WA ;  
Stephen David Land, Seattle, WA ;  
Jeffrey Vincent Gelfuso, Sammamish, WA ;  
William T. Radcliff, Redmond, WA ;

s/b ↑ Radcliffe

Continuing Data as Claimed by Applicant

## Foreign Applications

If Required, Foreign Filing License Granted 05/02/2000

## Title

Method and system for automatically displaying an image and a product in a page based on contextual interaction and metadata

## Preliminary Class

358

Data entry by : LADRINGAN, JUDITH

Team : OIPE

Date: 06/20/2000



DU



Bib Data Sheet


**UNITED STATES DEPARTMENT OF  
COMMERCE**
**Patent and Trademark Office**

 Address: COMMISSIONER OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

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#3

<b>SERIAL NUMBER</b> 09/517,134	<b>FILING DATE</b> 03/02/2000 <b>RULE</b> -	<b>CLASS</b> 358	<b>GROUP ART UNIT</b> 2722	<b>ATTORNEY DOCKET NO.</b> 50003.1US01	
<b>APPLICANTS</b> Debra L. Linker, Sammamish, WA ; Stephen David Land, Seattle, WA ; Jeffrey Vincent Gelfuso, Sammamish, WA ; William T. Radcliffe, Redmond, WA ;					
<b>** CONTINUING DATA *****</b>					
<b>** FOREIGN APPLICATIONS *****</b>					
<b>IF REQUIRED, FOREIGN FILING LICENSE</b> <b>GRANTED ** 05/02/2000</b>					
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after met Allowance Verified and Acknowledged _____ Examiner's Signature Initials		<b>STATE OR COUNTRY</b> WA	<b>SHEETS DRAWING</b> 14	<b>TOTAL CLAIMS</b> 73	<b>INDEPENDENT CLAIMS</b> 7
<b>ADDRESS</b>  23552					
<b>TITLE</b> Method and system for automatically displaying an image and a product in a page based on contextual interaction and metadata					
<b>FILING FEE RECEIVED</b> 2776	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		